

Transfer Guide

CUYAHOGA COMMUNITY COLLEGE

A.A.B. - Marketing

To

INDIANA WESLEYAN UNIVERSITY (IWU)

B.S., Marketing - Marketing Analytics Specialization

Your Bachelor Degree is Within Reach!

IWU will accept the transfer of your ENTIRE Associate Degree and ALL prior credits provided they meet the following criteria:

- P Credits are from a regionally accredited institution
- P A grade of "C" or higher was earned
- P The courses were 100-level or higher (not pre-college, medial, developmental, credits through testing or assessed learning)

Associate Degree Plan of Study: CUYAHOGA COMMUNITY COLLEGE

ECON-2000	Principles of Microeconomics	
PHIL-1020		
BADM-2010 or BADM-201H		
ENG-1010 or ENG-101H		
MARK-1080		
MARK-2010		
BADM-1122	Principles of Management and Organizational Behavior	3
	College Composition II or Honors College Composition II	3
ACCT-1311		3
ECON-2010		3
MARK-2261		3
MARK-2270	Principles of Advertising	3
COMM-1010 or COMM-101H	Fundamentals of Speech Communciation or Honors Speech Communication	3
ACCT-1341		3
BADM-2151		
MARK-2081		
MARK-2090		
PHIL-2060 or PHIL-2020		

Total Credits

Turn Over

IWU General Education Requirements

(May be taken at IWU or any regionally accredited institution).

		Credits Satisfied
		3
		3
		3
		3
		3
		3
3 credits in Social or Behavioral Science	Any Natural Science Course	3
3 credits in Social or Behavioral Science	Met with ECON-2010	3
3 credits in Arts and Humanities	Met with ECON-2000	3
	Any Arts and Humanities Course	3
Total Required: 30		21

CREDITS

3
3
3
3
3
3